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Model Britain Announces Grand Opening on King Charles III’s 80th Birthday

£45 Million Miniature World Attraction to Open to the Public in October 2028, with Official Inauguration on 14 November

Milton Keynes, UK – 14 August 2025

Model Britain, the highly anticipated £45 million miniature world attraction, today announced its official opening date, aligning its grand inauguration with a historic national event: the 80th birthday of His Majesty King Charles III.

The cultural landmark, spanning over 100,000 sq ft, will host a soft opening in October 2028, leading up to its formal launch on 14 November 2028. The attraction is set to become a major draw for tourism, with an estimated 700,000 annual visitors.

Located in the Home Counties, Model Britain will feature breathtakingly intricate miniature worlds that celebrate Britain’s landscapes, history, and engineering achievements. It will also serve as a unique educational hub with dedicated STEM programs for schools.

“Our vision has always been to create a landmark of national pride — one that captures the beauty of Britain in miniature and inspires a new generation,” said Gary McCauley, Founder and CEO of Model Britain. “Launching on such a momentous day for the King is a tremendous honour and the perfect way to celebrate a project we believe will become a cultural treasure for the nation.”

The project is already generating international interest, with a multi-part documentary series from Discovery Channel currently in production. The series will chronicle the attraction’s construction and is scheduled to air globally in mid-2027.

Model Britain is expected to create hundreds of jobs during construction and permanent roles after opening, delivering a significant cultural and economic impact.

Fast Facts

Soft Opening:	October 2028
Official Launch:	14 November 2028
Occasion:	80th birthday of HM King Charles III
Size:	100,000 sq ft immersive miniature world
Visitors Forecast:	700,000+ annually
Investment:	£45 million
Location:	The Home Counties, England
Economic Impact:	Hundreds of jobs created during and after construction

About Model Britain

Model Britain is a privately funded cultural attraction that brings together miniature artistry, innovation, and education to celebrate the UK’s history, engineering, and creativity.

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