## FOR IMMEDIATE RELEASE

# Discovery Channel to Air Global Series on Model Britain

Five-Part Documentary Will Chronicle the Construction of the UK's Landmark Miniature World
Attraction

Milton Keynes, UK - 1 August 2025

Model Britain today announced that Discovery Channel has commissioned a five-part documentary series that will follow the design and construction of the £45 million miniature world attraction set to open in 2028.

The series, currently in production, will provide viewers around the world with a behind-the-scenes look at how Britain's most ambitious miniature attraction is being brought to life. Combining expert storytelling with unprecedented access, the program will chart every stage of the project's journey — from concept and design, through engineering challenges, to the final unveiling.

Scheduled to air globally in mid-2027, the series will spotlight the artistry, innovation, and scale that define Model Britain. With more than 100,000 sq ft of immersive miniature worlds, the attraction is set to welcome over 700,000 visitors annually, making it one of the most significant cultural tourism projects in the UK.

"We are thrilled to partner with Discovery Channel to share the story of Model Britain with audiences across the globe," said Gary McCauley, Founder and CEO of Model Britain. "This series will not only showcase the incredible work of our team and contributors, but also highlight Britain's rich tradition of engineering, creativity, and innovation. It's a once-in-a-generation project, and we're proud the world will see it unfold."

The Discovery Channel partnership underscores the international appeal of Model Britain, positioning the attraction as a cultural and creative showcase for the UK ahead of its opening.

## **Fast Facts**

Series:	Five-part global documentary by Discovery Channel
Premiere:	Scheduled for mid-2027
Attraction:	Model Britain — £45 million miniature world
Size:	100,000 sq ft immersive cultural landmark
Forecast Visitors:	700,000+ annually
Opening Date:	October 2028 (soft launch), with official inauguration on 14 November 2028

#### **About Model Britain**

Model Britain is a privately funded cultural attraction that brings together miniature artistry, innovation, and education to celebrate the UK's history, engineering, and creativity.

#### **Press Contact**

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