

FOR IMMEDIATE RELEASE

Model Britain Launches Curriculum-Linked Education Program to Inspire the Next Generation in STEM and Design

New initiative will engage schools and students nationwide through hands-on learning experiences.

Milton Keynes, UK – 20 June 2025

Model Britain, the £45 million miniature world attraction opening in 2028, today announced the launch of a curriculum-linked education program designed to inspire students across the UK in science, technology, engineering, art, and design (STEAM).

Developed in consultation with teachers and education specialists, the program will offer structured workshops, digital resources, and interactive experiences aligned with the national curriculum. Students will have the opportunity to explore real-world applications of engineering, design, history, and technology through the unique lens of Britain in miniature.

“Education has always been at the heart of Model Britain’s mission,” said Gary McCauley, Founder and CEO of Model Britain. “By combining creativity, engineering, and storytelling, our education program is designed to spark curiosity and inspire the next generation of innovators. We believe learning should be hands-on, engaging, and unforgettable — and that’s what Model Britain will deliver.”

The program will include:

- School Visits: Tailored tours with workshops in design, engineering, and history.
- Curriculum Resources: Lesson plans and digital materials for teachers.
- STEM & Design Workshops: Practical, project-based sessions encouraging problem-solving and creativity.
- Career Inspiration: Opportunities for students to engage with professionals in design, engineering, and technology sectors.

With the attraction projected to welcome over 700,000 visitors annually, Model Britain aims to become a national hub for educational enrichment, complementing classroom learning and inspiring young people to pursue careers in engineering, design, and creative industries.

Fast Facts

Program Launch	Announced June 2025
Attraction Opening	October 2028 (soft launch)
Focus Areas	Science, Technology, Engineering, Art, and Design (STEAM)
Curriculum Alignment	Designed in consultation with teachers and education specialists
Offerings	School visits, digital resources, hands-on workshops, career inspiration
Audience	Schools and students nationwide

## About Model Britain

Model Britain is a privately funded cultural attraction that brings together miniature artistry, innovation, and education to celebrate the UK's history, engineering, and creativity.

## Press Contact

Model Britain Press Office

■ [press@modelbritain.co.uk](mailto:press@modelbritain.co.uk)

■ +44 (0)7572 785 272