



Notes for Editors

About Model Britain

Model Britain is a premier cultural attraction dedicated to celebrating the United Kingdom's history, engineering achievement, landscapes, and national imagination through world-class miniature craftsmanship.

Combining traditional artistry with modern fabrication, lighting design, and interactive storytelling, the attraction presents an immersive journey across themed zones including London, Scotland, Wales, Northern Ireland, and specialist galleries exploring Industrial Britain, Maritime Britain, Britain in Motion, Engineering Britain, Countryside Britain, and Future Britain.

Designed to operate at national scale, Model Britain aims to become a landmark destination for families, schools, tourists, and enthusiasts.

Location & Accessibility

The attraction will be situated in the Home Counties, strategically positioned for access via major national transport networks and international gateways.

Further site details will be released during the next phase of development.

Development Timeline

Model Britain is currently in its primary development phase. Official opening dates and key construction milestones will be announced via the Media Hub and official website in due course.

Educational Impact

Conceived as a flagship national educational destination, Model Britain supports the UK national curriculum across:

STEM

Engineering, Design & Technology, modern fabrication, infrastructure, and innovation.

Humanities

History, Geography, environmental studies, and the evolution of British industry and society.

The project is committed to inspiring curiosity, creativity, and national pride through immersive scale-model engagement.



Key Figures

Projected Attendance:

700,000+ annual visitors once fully operational.

Themed Zones:

11 distinct regions and thematic galleries representing the breadth of the British Isles.

Ownership:

Privately funded and developed within the United Kingdom.

Media Assets

High-resolution imagery, approved logos, and b-roll footage for editorial use are available via the Media Hub:

<https://modelbritain.co.uk/media>

Assets are provided for use in connection with editorial coverage of Model Britain.

Media Enquiries

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